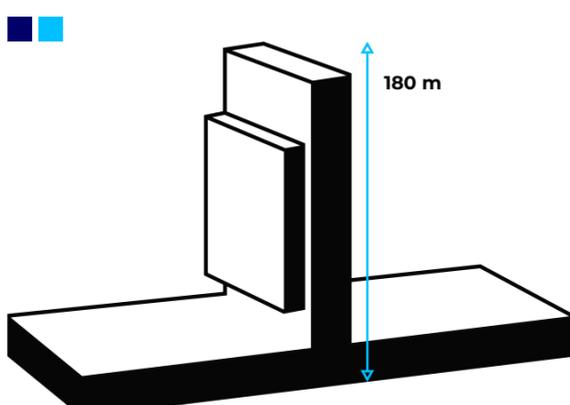
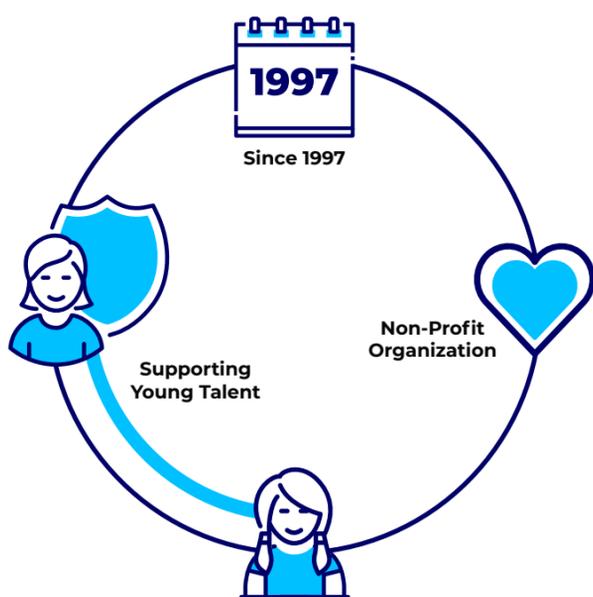


ILLUMINATED BRICKS RECOGNITION

Light The Way Forward

The concept of the **Illuminated Bricks Campaign** came to life at a historic moment for IE University, coinciding with the launch of a new Campus, the **IE Tower** – a technological and sustainable building. Home to IE University, the tower stands tall as a symbol of pride on the horizon of the Madrid skyline and as a beacon of light for the next generations of talent.

IE Foundation has a deeply held commitment to the power of **“Talent Taking Care of Talent.”** As we move forward into this exciting new chapter for our global community, it’s our shared purpose to ensure **NO TALENT** is dimmed by a lack of financial resources.



IE FOUNDATION

IE Foundation is a non-profit organization rooted in 3 core pillars: 1) Scholarships to empower Talent, 2) Collaborative Research to Generate Knowledge, and 3) Impact Projects to Sustain IE Values.

Thanks to our donors, individuals, and corporate partners, together we think big and aspire to change the world for the better.

Mission: IE Foundation, established in 1997, had in its DNA to take whatever actions necessary to efficiently contribute to society and business development, while minding the gap to the least advantaged populations of our society and promoting the incorporation of young people into business.

[CLICK HERE FOR OUR ANNUAL REPORT](#)

THE ILLUMINATED BRICKS RECOGNITION CAMPAIGN

Purpose: To raise awareness on the impact of IE Foundation and invite members of our community, alumni, parents, and IE friends to join us in achieving our mission to create positive societal change.

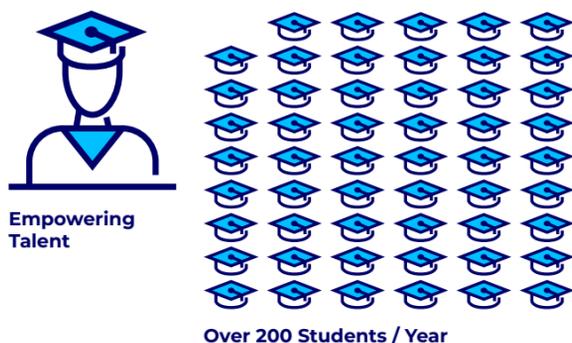
Building Momentum: We are asking members of our community, willing and able, to step up as **donors and partner with us to give future generations of IE Talent the possibility to transform themselves and their surroundings through Education.**

To spearhead this cause, 10 members of our community have taken the lead to donate and encourage others to do the same.

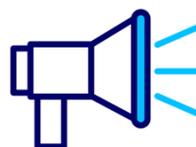
[MEET ONE OF OUR DONORS](#)

Goal: To grow the IE General Scholarship Fund, providing support to the best candidates that demonstrate academic and individual merit and face strong financial barriers.

Naming & Recognition: Donors giving at the 5,000 euros level or above will be designated one of the 62 limited edition bricks in his/her honor for a period of 5 years, located on the panoramic terraces of the IE Tower, surrounded by 360° stunning views of the Madrid skyline. Each brick will feature a special tribute to the donor as a symbol of impact, pride, and inspiration for others to follow. In addition, all donors that contribute will be featured in IE Foundation Annual Report as part of the Donor Honor Roll.

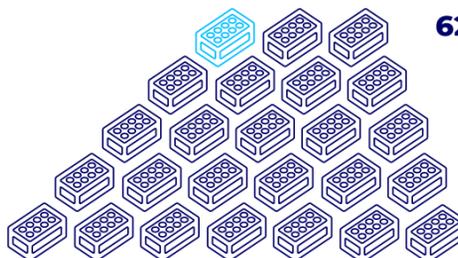


Raising Awareness



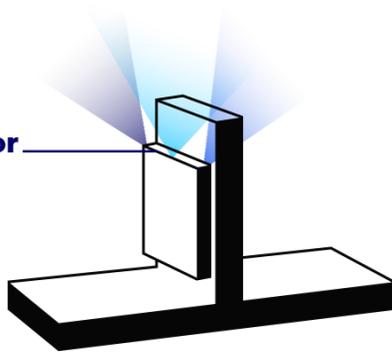
To Increase Number of Scholarships

Donor Stories



62 Bricks

Terrace on the 24th floor



IMPACT

All donation proceeds will go to the **IE General Scholarship Fund** to empower Talent. Each year the fund supports more than 200 students seeking to study at IE. Through the generosity of our donors, we aspire to grow the number of scholarships currently available to our community.

[MEET ONE OF OUR SCHOLARSHIP RECIPIENTS](#)

Grow our Scholarship Fund to broaden our impact!

DONATIONS

To participate in this Campaign, **giving levels starting at 5,000 euros will be recognized by special naming in the IE Tower as noted above.**

For donations outside the scope of the Illuminated Bricks Campaign, please visit our [IE Foundation Web](#) to explore other gift amounts and causes supported by IE Foundation. You can also contact us directly at alumni@ie.edu **to learn more about how you can make an impact.**

